British
D7/550.1

Fig. 1.

Fig. 2.

Malby & Sons, Photo-Litho.

122,441

PATENT SPECIFICATION

Application Date, Jan. 17, 1918. No. 994/18.
Complete Left, July 17, 1918.
Complete Accepted, Jan. 17, 1919.

PROVISIONAL SPECIFICATION.

An Improved Tin or Sheet Metal Tray for use in Gas and other Cookers or Stoves.

I, JOSEPH BARROW, 24, Broomfield Street, Eastbourne, Sussex, Clerk, do hereby declare the nature of this invention to be as follows:—

This invention relates to baking, drip and like tins or sheet metal trays used in gas and other cookers or stoves.

In practice it has been found that the tins or trays heretofore used *e.g.* in the ovens of gas cookers, are liable to be worn through along the bend forming the forward edge of the bottom of the tray when the latter is slid into the oven, since the weight of the tray and its contents is generally allowed to rest on such bend or edge during the sliding motion.

According to my invention, in order to obviate such comparatively rapid wearing away of tins or trays of this kind, the tin or tray is provided on its under surface with runners preferably formed of steel bars suitably secured thereto. These runners will effectually prevent the tins, trays or the like from wearing in holes and will considerably increase their rigidity, so that their life will be greatly lengthened. The runners can be secured in position in any suitable manner, *e.g.* by solder, rivets or screws, and can be used in sets of two or more according to the breadth of the tray.

Dated this 17th day of January, 1918.

A. M. & WM. CLARK,
Chartered Patent Agents,
53 & 54, Chancery Lane, London, W.C. 2.

COMPLETE SPECIFICATION.

An Improved Tin or Sheet Metal Tray for use in Gas and other Cookers or Stoves.

I, JOSEPH BARROW, of 24, Broomfield Street, Eastbourne, in the County of Sussex, Clerk, do hereby declare the nature of this invention and in what

[*Price* 6*d.*]

manner the same is to be performed, to be particularly described and ascertained in and by the following statement:—

This invention relates to baking, grill, drip, and like tins or sheet metal trays, of the kind provided with ribs or runners and used in gas and other cookers or stoves.

In some constructions hitherto adopted, the tray has been fitted with runners formed of solid or hollow steel bars extending along the bottom and bent up at the ends so as to be rivetted to the ends of the tray.

According to this invention, the runners are not carried up the ends or sides of the tray but are formed of straight solid metal bars of substantially the same length as the bottom of the tray so as not to project beyond the ends.

In the accompanying drawing, Figures 1 and 2 are respectively a longitudinal and a transverse section of a tray constructed according to my invention.

A is the body of the tray, which is here shewn as formed of tin plate in a well-known manner. B, B are runners formed of straight solid mild steel bars of square cross-section soldered to the underside of the tray. The ends of these bars are preferably rounded as shewn. Two or any other desired number of runners may be employed suitably spaced apart, according to the breadth of the tray. The said runners may be made of any other suitable cross-section, *e.g.* half round, and of any suitable metal. In cases where the trays are of zinc, the runners are preferably riveted thereto, and where they are of iron, the runners are preferably screwed thereto.

Having now particularly described and ascertained the nature of my said invention and in what manner the same is to be performed, I declare that what I claim is:—

A sheet metal tin, tray, or the like, provided on its under surface with runners formed of straight solid metal bars of approximately the same length as the bottom of the tray, substantially as described.

Dated this 17th day of July, 1918.

A. M. & WM. CLARK,
Chartered Patent Agents,
53 & 54, Chancery Lane, London, W.C. 2.

Reference has been directed, in pursuance of Section 7, Sub-section 4, to Specifications No. 15,867 of 1884 and 26,699 of 1911. This reference is inserted as the result of a Provisional Report under Rule 29 of the Patents Rules, 1908.

Redhill: Printed for His Majesty's Stationery Office, by Love & Malcomson, Ltd.—1919.

D7-550.1

Page 35 - Modern Plastics January 1936.

D7/37

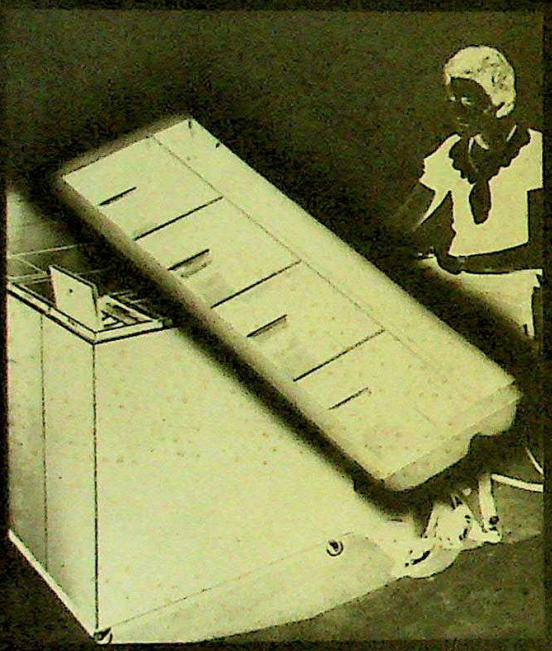
9. A new phenolic tray which fits into the Remington Rand Kardex cabinets and holds the various colored signals, pencils, etc. is one of the selling features of this new office equipment. Molded in one piece by Norton Laboratories, the tray has five compartments

10. The Saba radio set is an example of this year's German molded plastic radio cabinets. An advantage in using plastic materials is that cabinets are molded in one operation and require no finishing other than the removal of small fins where the mold parts come together

11. Jean Muir, popular star of Warner Brothers, was snapped during a visit to New York playing Chocards. The cards, an inch by an inch and one half in size, are backed with Catalin in bright shades of red, yellow, green and coral

12. Here is a big useful serving tray molded by the Auburn Button Wks. Inc. Simple in design and light in weight the tray is ideal for serving cocktails, sandwiches or even for resting on a table so that bridge players may serve themselves with highballs or water

9



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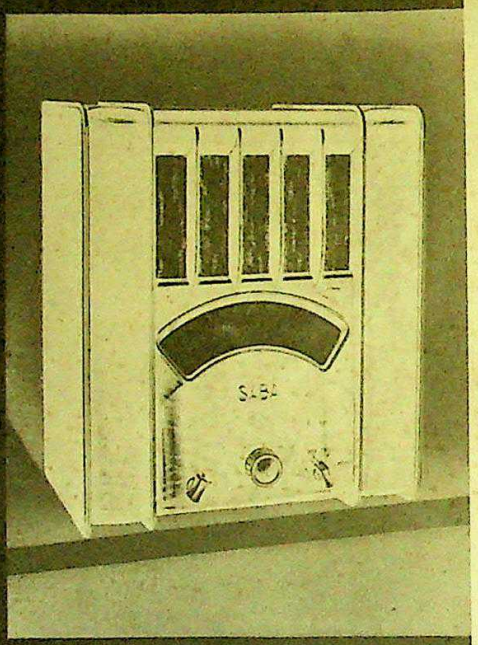

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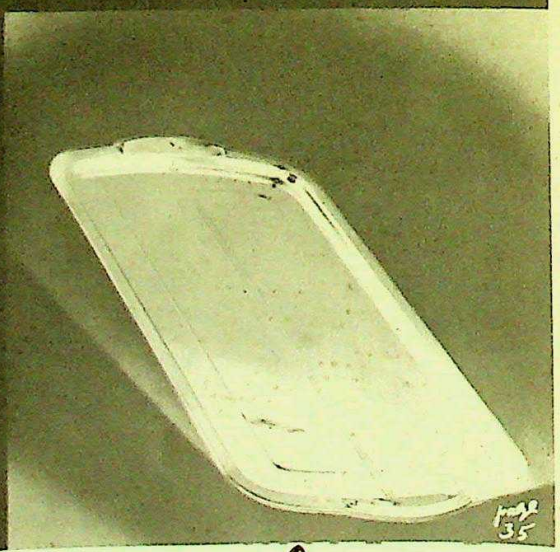


D81-10.L 91

Page 22

Bennett Bros. Jewelry + Giftware
1937 Blue Book April 6, 1937.

There is no Substitute for Quality

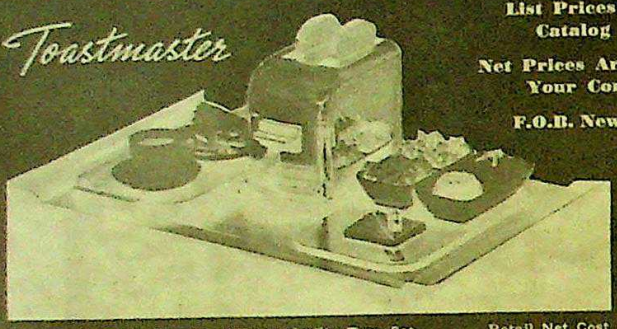
List Prices Subject to Catalog Discount

Net Prices Are Figured for Your Convenience

F.O.B. New York City

Consult our large Jewelry and Giftware "Blue Book" where you will find listed thousands of items in Diamonds, Watches, Jewelry, Silverware, Giftware, Electrical Appliances, Leather Goods, etc. Keep a copy available in your Purchasing Department at all times.

Toastmaster



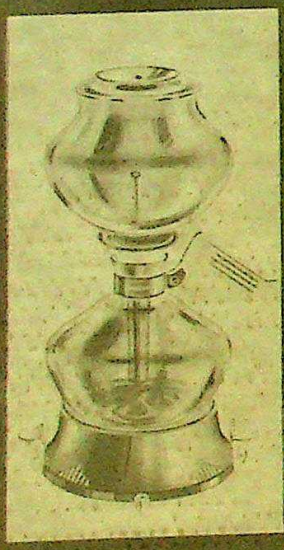
Famous De Luxe Toastmaster Hospitality Tray Set — Retail Net Cost
Choice of MVE4137 Mahogany or MVE4139 Walnut — $28.50 $15.67
Four wooden lap trays, 2 double white china appetizer dishes, cutting board and knife, 2 slice Toastmaster, walnut or mahogany tray. (Priced without stand).

Standard Toastmaster Hospitality Tray Set
MVE4141—Walnut only (not made in mahogany) — $19.75 $14.50
Walnut finish tray (no stand) complete with two slice fully automatic Toastmaster, two glass double compartment appetizer dishes, cutting board and knife.
MVE4143—2 Slice Toastmaster only — $16.00 $11.76
MVE4144—Stand—Walnut or Mahogany — 5.00 3.67

MVE4110—Juice Extractor
List Price $5.10 Your Net Cost $3.97
Speedy and powerful; equipped with the famous Gilbert Universal motor with convenient toggle switch. Operates on 110 volts, AC or DC. White enamel finish. Size 7" x 7½".

Junior Toastmaster
MVE4145—Retail Price $7.50 Your Net Cost $4.50
Makes perfect toast but requires watching . . . a finger-tip touch and up pops the toast. Current comes on and shuts off automatically.

VACULATOR



Vaculator	List	Net
MVE135—7 Cup Electric	$7.40	$3.63
MVE136—9 Cup Electric	8.20	4.02
MVE137—7 Cup Gas	4.40	2.16
MVE138—9 Cup Gas	5.20	2.55

This coffee maker is one of the best. Vaculator brewed coffee is "flavortull". It may be purchased for gas or with the electric unit. Safe delivery guaranteed. Metal parts Chromium finished.

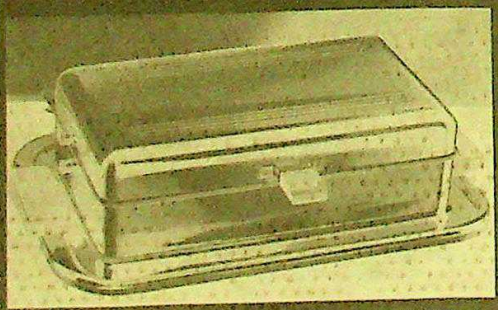
Everhot Roaster and Buffeteria

	List	Net
MVE4171—Roaster only	$26.50	$13.18
MVE4172—Same, with Buffet Server	32.30	15.83

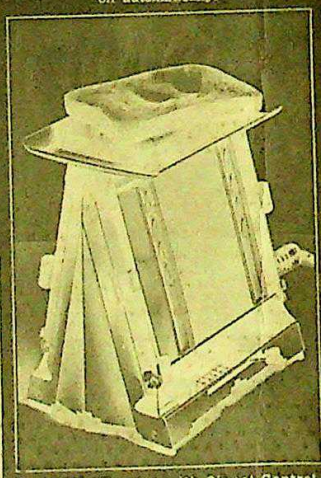
This wonderful Roaster can cook a complete meal at one time or its compartments can be removed and it will cook a 15 lb. turkey or ham. Foil Thermostatic Control automatically regulates temperature. Will not heat up a kitchen on hot summer days.

Perfect Cooking—Perfect Serving

Buffet Server attachments consist of two enamel Pots, chrome covers and top deck for party service, children's lunches, etc.



MVE4164—Sandwich Grill only — List $10.40 Net $5.10
MVE4164½—Grill with Waffle Grids List 14.90 Net 7.30
This trim and efficient table appliance is a convenience for every meal. Equipped to use an extra set of grids for baking waffles. It is finished in non-tarnishing Chrome plate, with natural walnut handles. Recessed grids prevent mashing sandwiches. Two waffle grids pre-treated, ready for use. A Westinghouse Product.



MVE4206—Toaster with Signal Control
List Price $8.90 Your Net Cost $4.36
MVE4206½—Same, without Signal Control
List Price $5.90 Your Net Cost $2.89
"Serv-Hot", a tray that attaches securely to the top of the toaster and keeps toast piping hot, included free with either of the above when ordered from this booklet. Toaster Chrome plated with black jet vertical inlays. No watching—no toast-burning. An excellent toasting outfit at a low price.
Manufactured by Royal Rochester.

BENNETT BROTHERS, Inc.

D44-15.K 92

Practice June 1937.

HIDE SERVING TRAY

offers you Beauty, Utility and Pulling Power at

LOW COST!

This serving tray is typical of the values possible in Alphide. Easy to hold in one hand, leaving the other hand entirely free, it is just what the smart hostess has long wanted—an individual service with coaster, ash tray, spoon rest, food tray in one compact, easy-to-handle unit.

● ALPHIDE PLASTIC gives you beauty and a wide variety of designs at low cost. It is manufactured in pure white, cream, ivory, grey, lemon yellow, orange, turquoise or azure blue; or any solid color or mottled true marble effects. It can be had in high gloss, dull or satin finish. ● Because Alphide is a cold molded product, tool charges are extremely low, enabling you to procure fine plastic effects with a low premium allowance. Alphide articles can be produced in light or heavy weight at moderate prices. We do not make rods, sheets, or tubes, but solicit custom molding. ● Investigate this new premium economy at once. A number of Alphide articles are available for premium use, or, if you prefer, we can submit plans for a winning premium item. Write to

STANDARD PLASTICS CORPORATION

Broadway and Wales Sts. **Jersey City, N. J.**

D44-15.K 92

House Furnishing Review 3 for Aug. 1940.

New Housewares from Atlantic City Show—III

(Continued from page 31)

The Heller Co.

THE HELLER CO., Brooklyn, N. Y. Featured 6 promotional items: chrome cake cover with humidor to retail at $1.00; new hostess party tray with 6 glass pieces, $1.19; chrome ice vault, $1.99; 14-pc. refreshment set and ice vault, $2.99; 11-pc. punch set with 6 royal ruby cups, $1.99; and chrome beverage set, $1.99.

W. R. CASE & SONS CUTLERY CO., Bradford, Pa. Carver-Master carving knife comes with solid walnut block which holds knife and protects blade. Carborundum sharpener beneath. Retails for $5.00.

CINCINNATI GALVANIZING CO., Cincinnati. Highly decorated lithographed line of kitchenware simulates hand-painted decoration. Ensemble consists of 25 matched pieces in blue, red or green decoration and cover.

J. R. CLARK CO., Minneapolis. All-steel Rid-Jid automatic ironing table has self-opening, closing and locking device, is warp and fireproof. Retails at $5.98.

COLUMBIAN ENAMELING & STAMPING CO., Terre Haute, Ind. Silhouette line of enameled ware is a complete line of cooking utensils in white with black "Priscilla" silhouette design fired permanently into the enamel. Complete matched sets for dollar promotions, also open stock.

G. N. COUGHLAN CO., Orange, N. J. Roastmaster roasting racks now made in N. J., originally in Calif., to retail at $1.00. Heavy steel, chrome plated, utility tongs with improved handle to sell for 20c. Automatic control carving fork for handling roasts, $1.95 retail.

CREEL MFG. CO., Tarentum, Pa. Curtain stretcher of kiln dried basswood has cadmium plated steel hardware, riveted on bolts, solid brass, nickel-plated nails. Patented intermediate bar has pin blocks, retains all machined square flush corners.

CROMWELL SILVER MFG. CORP., Long Island City, N. Y. Aluminum tray with 6 apple-shaped relish glass dishes has hand-hammered design under each dish. Grip in tray center resembles apple stem. Retail for $3.50. New combination hand-hammered aluminum trays with decorated porcelain inserts at popular prices.

DECORATIVE CABINET CORP., New York. "E-Z-Do" Rol-A-Dor record cabinet to retail at $3.98 holds 72 records, 48—10", 24—12". Each slot numbered for accessibility, record finder booklet included. Door keeps dust out. Made of wood grain finish 3-ply Kraftboard, wood framed. Cabinet is 43" high, 18" wide, 14" deep.

DRIFCUT SALES CO., San Francisco. Holiday specials consist of regular creamer and pitcher in gift box to retail as gift set for $1.25. Complete 3-pc. waffle set in gift box for $2.25. Waffle set consisting of batter jug and syrup or cream pitcher with metal tops sell for $1.95 retail, packed in gift box.

ENGLISHTOWN CUTLERY, LTD., New York. Decorator endorsed line of cutlery in color to retail at popular prices.

ENTERPRISE ALUMINUM CO., Massillon, Ohio. Aluminum chicken fryer and dutch oven combination to retail at $1.19. Macaroni cooker retails at $1.95 consists of sauce pot, strainer or colander and cover. New vitreous china Drip-O-Lator has 6-cup capacity, colorful decoration.

ENTERPRISE TINWARE CO., New York. Step-on can has white enamel insert with urea formaldehyde base, rust and acid resistant. Of 14-qt. capacity, can comes in kitchen colors, retails at $1.69. New 7-pc. pantry ensemble retails at $1.39, has floral spray decal decoration.

L. Hyman & Sons

L. HYMAN & SONS, New York. Showing "Bake-A-Pie" plates which have metal rim and pie is baked right in paper plate without necessity for greasing. Five 9" pie plates come in transparent wrapped package to retail for 10c.

THE EVEREDY CO., Frederick, Md. "Speedy-Clean" chrome cooking utensil line has been augmented by 6-qt. sauce pot and 6-qt. kettle, both have Bakelite handles and knobs. Other recent additions include cookie sheet, combination chicken fryer, poacher sets.

EVERLAST METAL PRODUCTS CORP., New York. Two groups of hand-forged aluminum serving trays with Heisey glass inserts to retail at $3.95 and $4.95. New 6-pc. sets selling for $2.95 to $4.95 include covered cracker and salad dishes, fruit baskets, salad bowls, cheese and cracker dishes.

FARBER & SHLEVIN, INC., Brooklyn, N. Y. New in line are hand-hammered aluminum giftwares with decorated china inserts to retail from $1.95.

S. W. FARBER, INC., Brooklyn, N. Y. Complete line of stainless steel cooking utensils to retail from $1.50 to $5.95, 24 pieces in ensemble. Feature Bakelite trim, high finish, modern design. New line of electric broilers equipped with automatic dials, guards, 4 models to retail from $6.95 up. Infant's hot water plates with insulated handle and filling spout, $1.98 up.

FOLEY MFG. CO., Minneapolis. New one-hand operated 2-cup flour sifter with cone-shaped bottom, retails 50c.

GENERAL WOOD PRODUCTS CO., Rockford, Ill. Unpainted dressing table to retail at $1.95 and $3.95. Matching bench retails for $1.00. Removable canvas back rest to sell at $1.95. Two new kitchen stools sell for $1.00, one of hardwood at $1.95.

G-H SPECIALTY CO., Milwaukee. "Silver Sweep" lawn rake has new design which allows every tine to remain in constant contact with ground surface regardless of the angle. Other new features are new method of securing tines into rake head and use of cadmium-plated metal alloy for all metal parts, making them rust-resistant. Full sweep of 18" is provided by 22 tines. Rake measures 58¼" overall.

HAROLD C. GODFREY, INC., New York. Ensemble consisting of 5-pc. combination unfinished pine bookcases retailing at $6.95. New pine novelties finished in hardwood. Three tier table to retail for $1.00. Dollar specials in magazine racks and bookcases.

GRISWOLD MFG. CO., Erie, Pa. Hinged, interchangeable cover now supplied on dutch oven and #8 skillet which come in hammered aluminum. "Mystery" display table for dealers has moving skillet sliding around on smooth platform with no visible control.

NATIONAL WOOD PRODUCTS CO., Milwaukee. Card table with inlay wood grain effect on top is made of fibre, retails for $1.00.

FEDERAL TOOL CORP., Chicago. Three new items, nut-meat chopper, and two cocktail shakers. Chopper is all steel, nickel plated, has 14-oz. container, retails for 25c. Federal cocktail shaker holds 14-oz., has plastic leak-proof strainer top, retails for 15c. 1½-qt. cocktail shaker has bar recipes fired on glass container, Tenite leak-proof strainer top, retails for 40c. All Federal items for holidays will be packed in Christmas boxes at no extra cost.

(Continued on page 61)

Federal Tool Corp.

Property of U. S. Patent Office
For Examination Use Only.

RETURN TO
DESIGN DIV.

D44-15.K 92

...co. ...pamphlet 11
...inside, right page

EARLY AMERICAN ROCK CRYSTAL

7" Pickle or Spoon Tray

11½" Two-Part Relish

12" Oblong Lge. Celery Tray

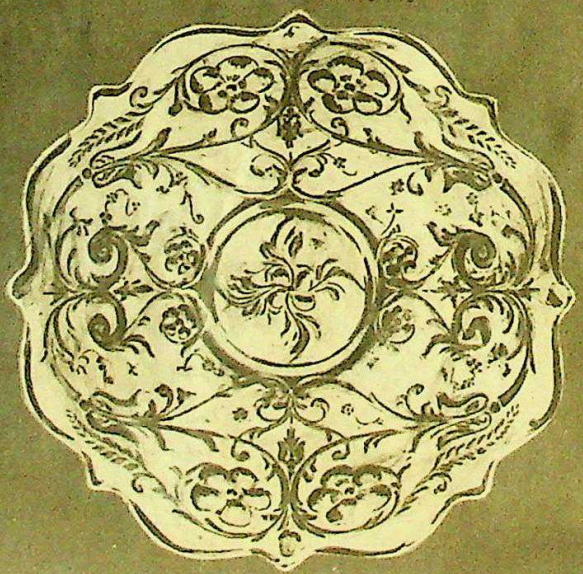
13" Roll Tray

7½" Bon Bon S. E.

5" Ftd. Jelly S. E.

8½" Salad Plate S. E. or P. E. also 7½"

10½" Dinner Plate S. E. also 6" Bread and Butter



9" Cake Plate S. E. also 10½" and 11½"

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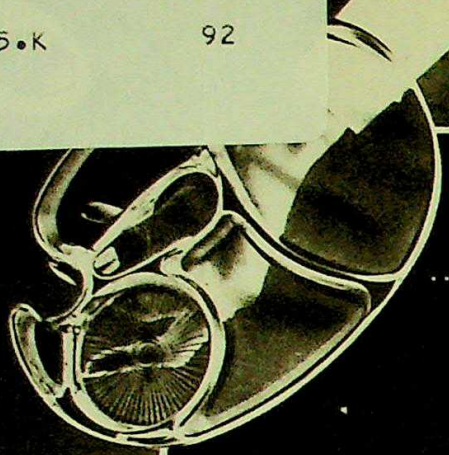
D44-15•K 92

Introducing

SNACK-MASTER*



. . . a perfectly balanced plastic tray for

- HOME PARTIES
- PICNICS
- OFFICE LUNCHES
- TEAS

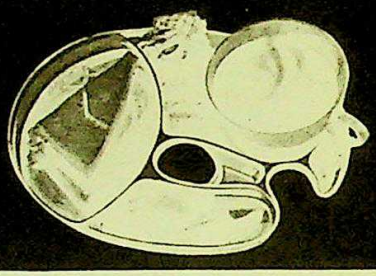
and many other uses

XD 44/17.5

AMERICAN INJECTION MOLDERS, INC.

Molded of unbreakable, washable plastic in transparent and opaque colors . . . shaped like an artist's palette with thumb-hold and partitions for food, dessert, beverage and napkin . . . **SNACK-MASTER** is designed, engineered and molded by AIM

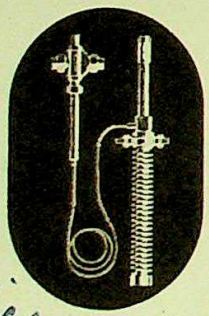
INQUIRIES FROM JOBBERS INVITED.



Reg. U. S. Pat. Off. *Patent Pending

Plant and Office: 4238-40 27th St., Long Island City, N. Y. • Phone: IRonsides 6-6746

ACCURATE DRYING CONTROL



Modern Plastics

For simple, inexpensive temperature control of dryers and ovens specify the new

Sarco type KR-14 MD

It is self contained and self operated; requires no compressed air or electricity. The bulb is extra sensitive for quick response in air. Available in sizes ⅛" to 8", Catalog No. 600. 95F

SARCO SAVES STEAM

SARCO COMPANY, INC.
475 Fifth Avenue, New York 17, N. Y.
SARCO CANADA, LTD., 85 Richmond St. W., TORONTO 1, ONT.

PHENOPREG Molded Laminates FOR FUNCTIONAL APPLICATIONS

There is a PHENOPREG grade suitable for any type of molded laminate having a functional application requiring high strength, high impact value or abrasion resistance. Below is a partial list of parts molded from PHENOPREG materials:

SAFETY HELMETS	INSTRUMENT BOXES
CASTER WHEELS	MOLDED RINGS
ARM RESTS	ROLLERS
GEARS	TRAYS

We invite your inquiries on PHENOPREG materials for similar applications.

FABRICON PRODUCTS, INC.
PLASTICS DIVISION
VInewood 1-8200
1721 PLEASANT AVE. • RIVER ROUGE, MICH.

D36-8.E 92

Kentucky Tavern Always Means - Top Value

Glenmore's Kentucky Tavern is the only Bottled-in-Bond that has always been made by the same family in the same distillery for three generations . . . and the Glenmore distillery has made more Kentucky Bourbon than any other distillery. This unmatched experience assures you uniform high quality. That's why . . .

KENTUCKY TAVERN

Distilled and Bottled in Bond Under Supervision of the U. S. Government

© Glenmore Distilleries Company, Louisville, Kentucky

NO OTHER BOND CAN MATCH THAT KENTUCKY TAVERN TASTE

NEW YORKER 6/24/50 Inside rear cover N.Y 6/24/50 inside rear cover

PARK & TILFORD
Private Stock

A Harmony of Great Straight Whiskies

P&T
FOUNDED 1840
OVER 100 YEARS OF QUALITY
PARK & TILFORD
Private Stock
A BLEND OF STRAIGHT WHISKIES
BLENDED AND BOTTLED BY PARK & TILFORD DISTILLERS, INC. MIDWAY, KY. NEW YORK, N.Y.

Gentle in taste –for Gentlemen of Taste

For those who want the best . . .

Why is Park & Tilford *Private Stock* a *superlative* whiskey?

• To begin with, it is all whiskey—every drop.

• Further, it is a harmony of several great *straight* whiskies—each selected for a particular characteristic.

• Thus we have in Park & Tilford *Private Stock* a whiskey that is deliberately and masterfully designed to the specifications of *better* flavor, *finer* bouquet, *gentler* taste and *richer* body.

• Until recently, only a comparative few could enjoy Park & Tilford *Private Stock* due to the scarcity of the great straight whiskies of which it is composed.

• Now, fortunately for all who seek the best, our treasured stocks of such whiskies are in greater quantity and more Park & Tilford *Private Stock* is available.

• We invite you to try Park & Tilford *Private Stock* . . . confident that you will then join the growing number of gentlemen of taste who consider it

America's Luxury Whiskey*

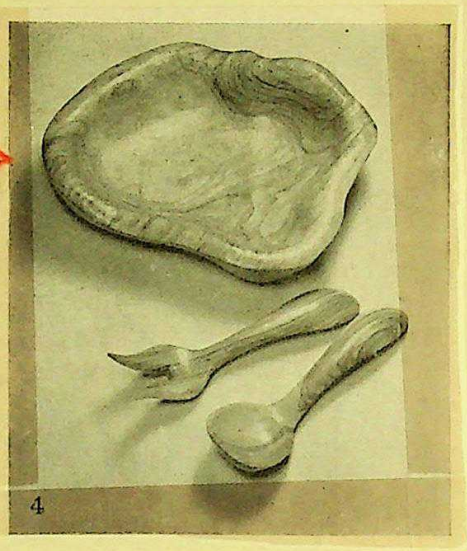
* *A luxury in taste, not in price.*

PARK & TILFORD DISTILLERS, INC., NEW YORK • A BLEND OF STRAIGHT WHISKIES • 86 PROOF

HOUSE + GARDEN 12-1951 P. 94

D7-550.1

92



PANEL #4

D44-15.K 92

Starter Sets and Open Stock *Color-Flyte* Dinnerware

SETS AVAILABLE:

No. 520—16 pc. Starter Set
Composition: 4-Cups, 4-Saucers, 4-B & B Plates, 4-Dinner Plates 10".

No. 525—9 pc. Continuation Set
Composition: 4-Lug Soup/Cereal, 4-Tumblers, 1-Divided Vegetable Bowl.

No. 535—11 pc. Completion Set
Composition: 4-Salad/Sandwich Plates, 1-Creamer, 1-Sugar W/Lid, 1-Vegetable Bowl, 1-Platter, 1-Pr. Servers.

No. 540—5 pc. Gift Set
Composition: 1-Cup, 1-Saucer, 1-B & B Plate, 1-Lug Soup/Cereal Bowl, 1-Dinner Plate 10".

No. 545—5 pc. Serving Set
Composition: 1-Platter, 1-Divided Vegetable Bowl, 1-Creamer, 1-Sugar W/Lid.

SET PACKING: All sets available in solid color or Rainbow (assorted four colors).

RETURN TO DESIGN DIV.

COLORS AVAILABLE: Mist Grey, Glade Green, Glow Copper, Spray Lime

OPEN STOCK

No.	Item	Weight Per Doz.	Dealer Price	Retail Each
500	Cup 8 oz.	2 lbs.		$1.00
501	Saucer 6"	3 lbs.		.80
502	B & B Plate 6"	3 lbs.		.80
503	Dinner Plate 10"	8 lbs.		1.80
504	Lug Soup/Cereal	5 lbs.		1.20
505	Salad/Sand. Plate 8"	4 lbs.		1.20
506	Creamer	3 lbs.		1.50
507	Sugar W/Lid	3 lbs.		2.00
508	Vegetable Bowl 10"	11 lbs.		4.00
509	Div. Veg. Bowl 10"	12 lbs.		4.50
510	Platter 14"	14 lbs.		4.00
511	Tumbler 12 oz.	3 lbs.		1.00
512	Servers Pr.	3 lbs.		2.50
513	Fruit Dish	4 lbs.		.80

SETS

520	16 pc. Set	75 lbs.		14.95
525	9 pc. Set	50 lbs.		12.95
535	11 pc. Set	60 lbs.		17.95
540	5 pc. Gift Set	39 lbs.		5.50
545	5 pc. Serving Set	41 lbs.		12.00

Copies of this lavishly illustrated sheet are available for your salesmen. Write us for full details.

***Selbra* CHINA CORP., 10 W. 23rd St., New York 10**

MODERN PLASTICS 11-1954 P. 113

D7.550.1

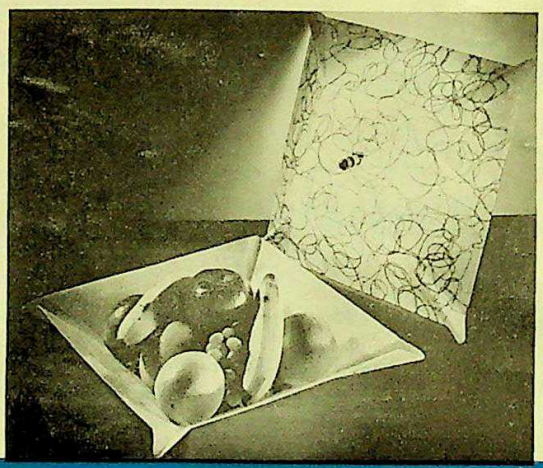
Light Diffuser Doubles as Tray

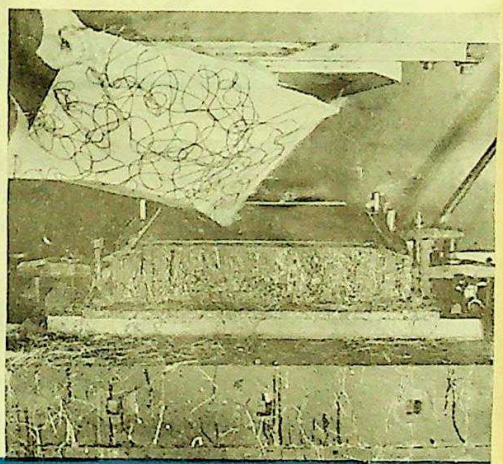
Versatile, high-styled fibrous glass-polyester ceiling-type light diffusers are designed to double as serving trays. The diffuser-trays, called Squarelite, can be used with conventional two or three bulb fixture assemblies or with snap-on and finial, for single bulb decoration. Removal of the snap-on or finial converts the diffuser into a decorative tray.

The square-shape, fluted-edge diffuser-trays can be obtained in a variety of sizes —9, 12, 13, 14, and 16 inches. They are also available in a wide range of solid colors, pastels, and special poodle effects. Units are lighter than metal, are rustproof, chip-proof, dentproof, and are virtually unaffected by boiling water, alcohol, and commonly used solvents.

Diffuser-trays are compression molded at 100 to 125 p.s.i. in matched metal dies. These dies are chrome-plated, cored for steam, and have hardened shear rings. Since these diffuser-trays do not require preforming, a die-cut fibrous glass mat is used. A benzoyl peroxide catalyst is used and units are cured in the molds at 250° F.

CREDITS: Molded and manufactured by Duralastic Products Co., 2075 W. Lafayette Blvd., Detroit 16, Mich. Fibrous glass mat supplied by Owens-Corning Fiberglas Corp., New York, N.Y. Polyester resin supplied by Reichhold Chemicals, Inc., White Plains, N.Y.

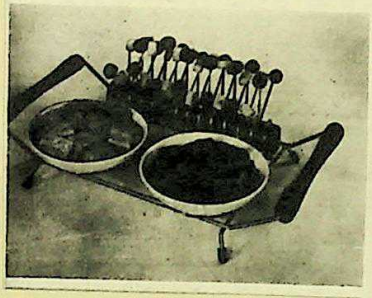




XD-81/17

Gift & Art Buyer, July, 1956, page 174

D81-10.L 91



SNACK RACK holds tooth-picked hors d'-oeuvres as well as two trays of tidbits, snacks, chips, or nuts. Offered, at $4.95 retail, by William H. Fenton Inc., 225 Fifth Ave., New York, it is styled in jet black and pastel grey with a brass body and legs — rubber tipped feet. Wooden core slides out to hold toast and a duo of jams or jellies. Minimum order, six.

Note handles

D7.550.1

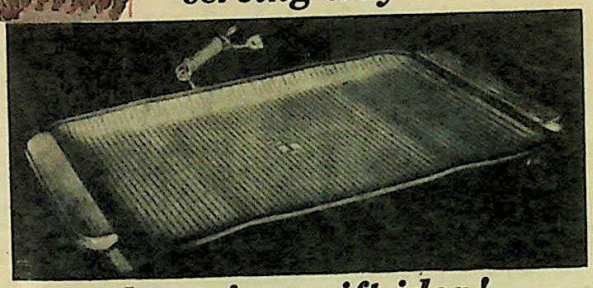
Giftwares

April 1958

P. 41

"HOT-MAID"

serving tray



the unique gift idea!

An entire meal is kept piping hot right at the table . . . in this unique electric, contoured glass tray. And, food is served *directly from it!* Eliminates extra serving platters.

ideal for family meals • buffets outdoor dining • hot hors d' oeuvres • breakfast in bed • sick room meals • defrosting food

Tempered, shatterproof glass: 12¾" x 20¾", AC or DC.

No. 802— Blond maple handles, $23.95 retail.

No. 802W— Dark walnut handles, $24.95 retail.

Fully guaranteed!

Write for discount schedule!

Frederick-Carroll

CORPORATION

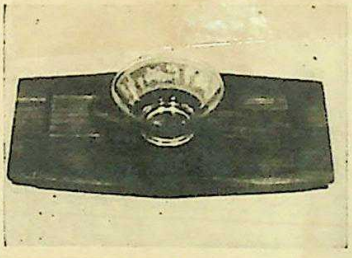
545 Fifth Ave., New York 17

D7-550.1

HOUSEWARES REVIEW

6-1960

p. 28



ETRUSCAN DESIGN decorates dip bowl of 9 x 15" Chip and Dip Tray of hand rubbed American Black Walnut with cracker well. $7 ret. Available in seven other designs at $10.50 [illegible] Co., Inc., 171 Newman [illegible]

D7-550.1

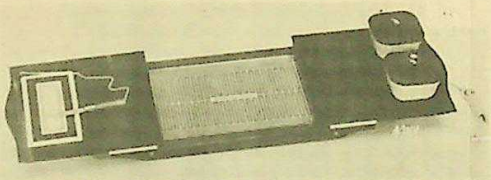
Mart

July 1960

P. 41

Jaxton introduces eight new radiant glass hot food servers

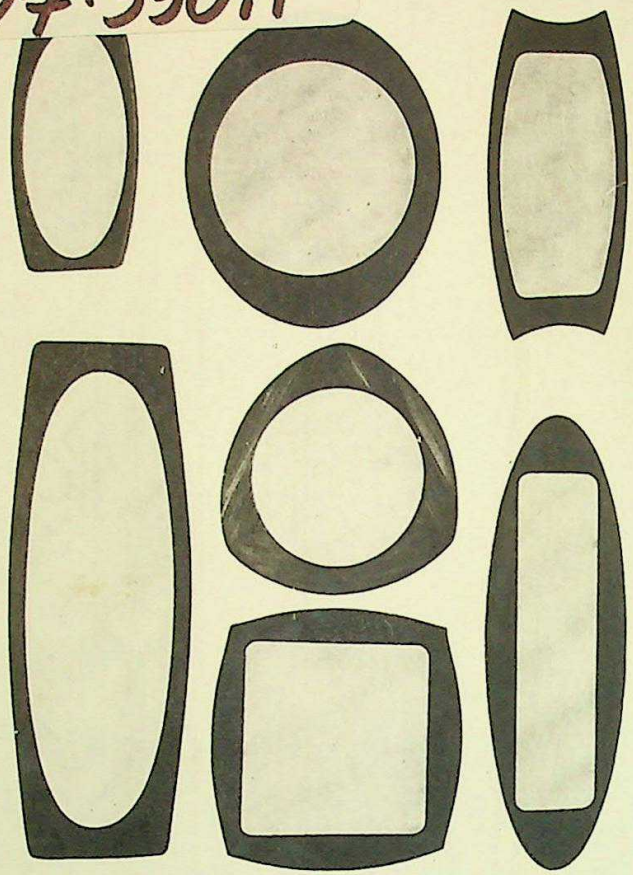
Eight hot servers, priced from $17 to $38 are being introduced by the Jaxton Manufacturing Corp. An Expanda-Hot buffet has a radiant glass heating surface, thermostatically controlled to 200 deg. Hinged upper tray holds cold



Jaxton Expanda-Hot server

TK6540. M3

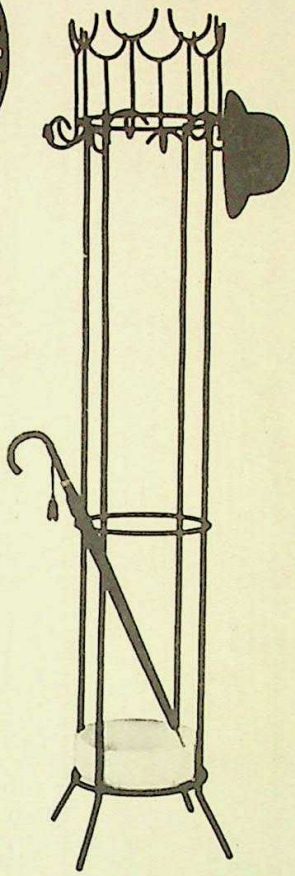
D7.550.1



HOME

CAMPO·ARCHITETTI·GRAFFI·DESIGNERS·

CASA VOSTRA CASA VIVA CASA VERA

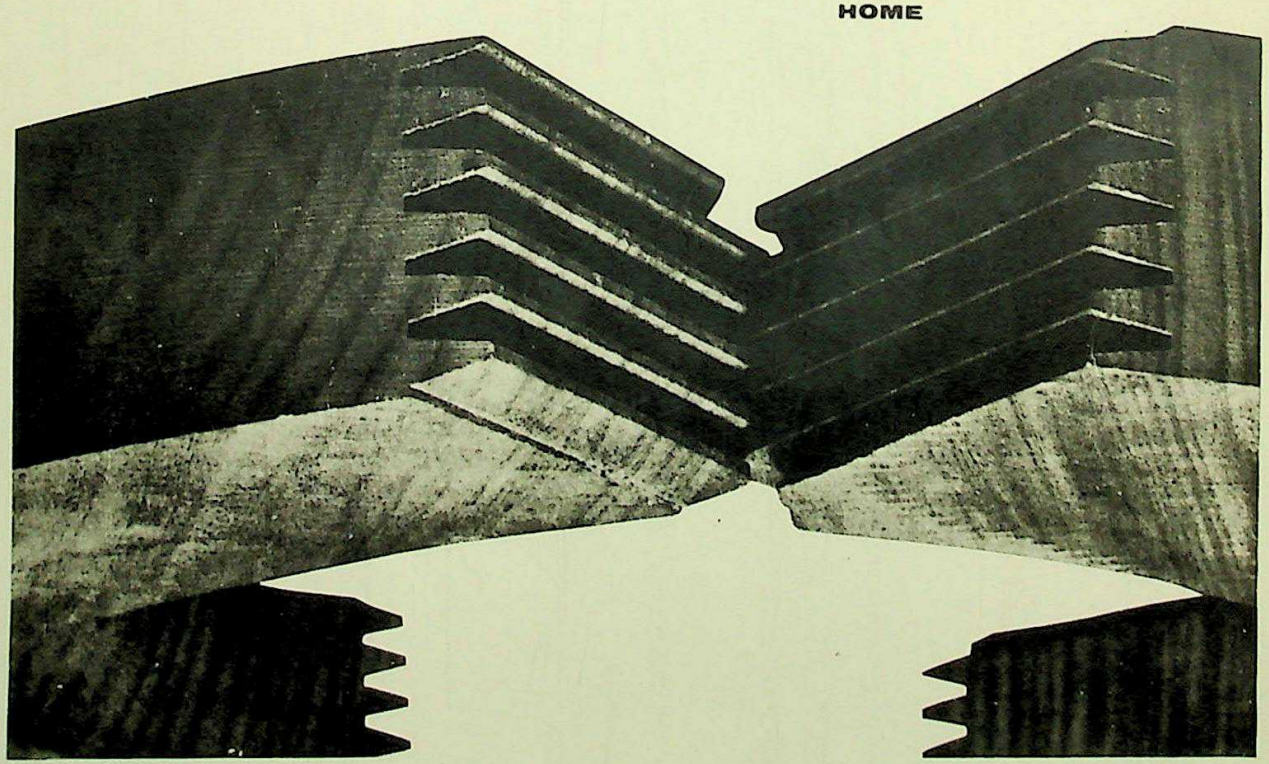


mod. **Prisco** portabiti
La struttura è in ferro verniciato nero, raggrinzato al forno, munito di otto portabiti - modello depositato

Serie vastissima di specchi di teak o palissandro, incastro a grande superficie, verniciatura opaca lavabile e luce in cristallo argentato - modelli depositati
mod. **Susy - Afdera - Socrate - Luky - Oscar - Savino - Scipione.**

Sede **TORINO** via Bruno Buozzi 5, tel. 527.850/43.068 - stabilimento **TORINO** strada delle Campagne 68, tel. 293.660/64 - filiali **TORINO** via Amendola 12, tel. 520.306 - **GENOVA** via SS. Giacomo e Filippo 19, tel. 893.039 - **ROMA** via del Babuino 54, tel. 688.645

HOME



Domus 4-1961

©

D7-550.1

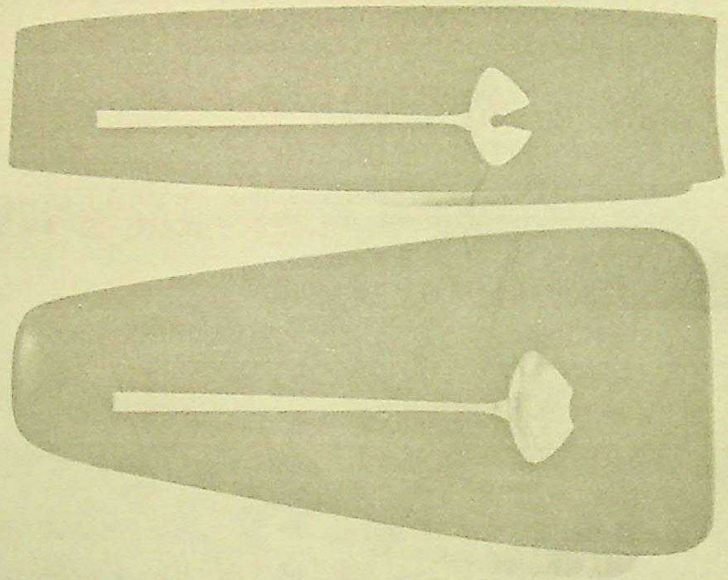
p.402

TABLEWARE

The regular new section covering 'everything for the table': cutlery, metalware, woodware, and napery

May, 1962

84



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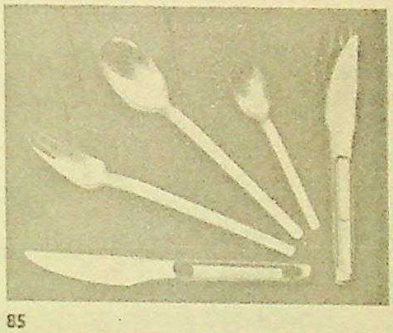

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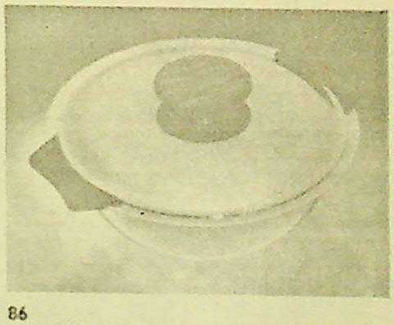

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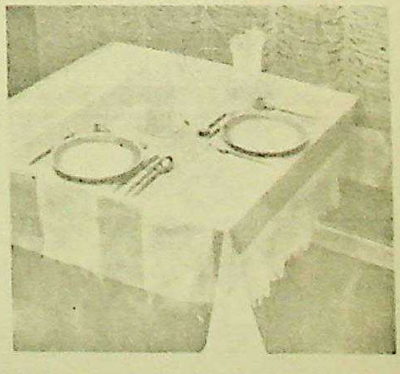
87



Two trays in palisander wood from Scan-Am of Denmark and distributed by B. Jonzen & Co. Ltd. The salad servers are a new design in stainless steel. 83

Brass candlesticks from the staved teak range by Dansk Designs Ltd. 84

Pictured is a camping set designed by Olof Backstrom for Fiskars of Finland. This cutlery won a silver medal at the 1960 Milan Triennale, and is distributed in this country by Finnish Designs Ltd. 85

A stainless steel casserole dish from Denmark, with palisander wood handles distributed by Eolus (Tradewinds) Ltd. 86

'Dunkeld', a striped cotton cloth in two colourways. The cloth, by Shields of Perth Ltd, measures 52 in. by 52 in. and the napkins 16 in. by 16 in. and has been accepted into the Design Index. 87

~~D7/550~~

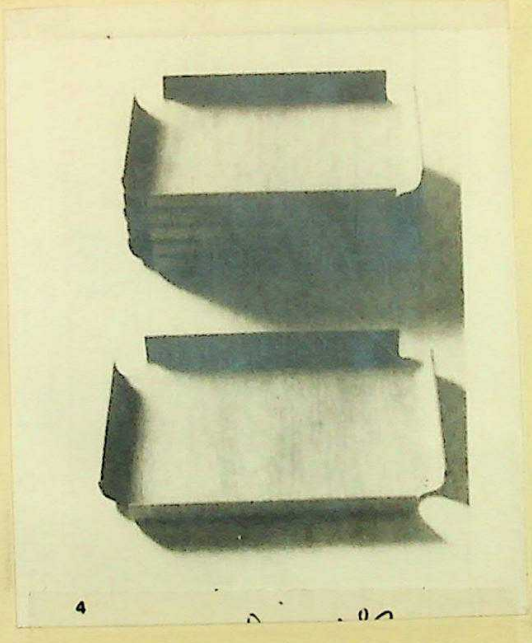
D7/550.1

Office Appliances

May 1962

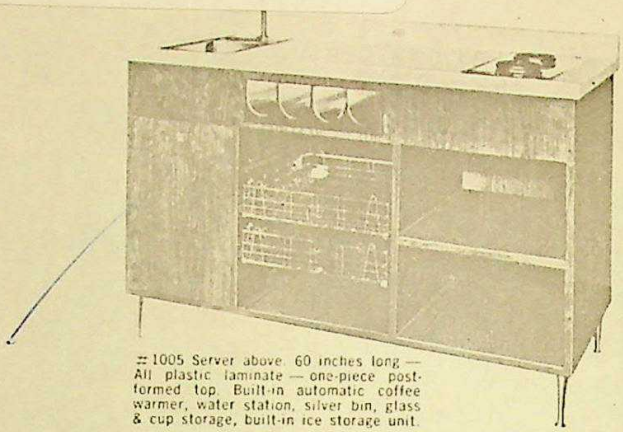
Page 206

Panel #4



D7-550.1
92
7-63
P. 114

ed serving!



1005 Server above. 60 inches long — All plastic laminate — one-piece post-formed top. Built-in automatic coffee warmer, water station, silver bin, glass & cup storage, built-in ice storage unit.

Wasserstrom SERVER

Everything from ice cubes to hot coffee on tap for instant serving without strain, stretch or steps. That's the way to start more meals with a smile. And a big savings for you when you put this Wasserstrom "Speed-Up" Server on duty.

send for complete line catalog TODAY

N. WASSERSTROM & SONS, INC. 2300 LOCKBOURNE RD. COLUMBUS 7, OHIO

Circle 143 on page 163

FREE MONEY-SAVING CATALOG

IT PAYS to keep abreast of equipment advancements—*brushes included.*

Compare the brushes you are presently using with those in the Sparta Catalog No. 45. You'll discover why "Only the RICH can afford POOR brushes."

It's yours for the writing

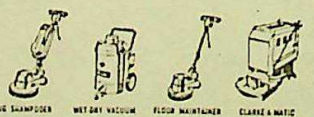
Dealer inquiries invited

SPARTA BRUSH COMPANY, INC.
SPARTA, WISCONSIN

Circle 144 on page 163

CUT CLEANING COSTS WITH CLARKE

...a complete line of mechanized floor care equipment—a job-fitted size for YOU!



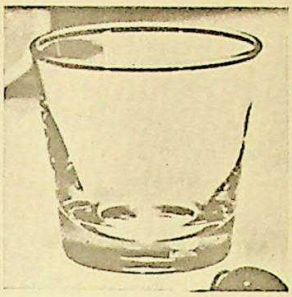
CLARKE FLOOR MACHINE CO.
Div. of Studebaker Corporation
37 E. Clay Ave.,
Muskegon, Mich. Dept. G-3

AUTHORIZED SALES REPRESENTATIVES AND SERVICE BRANCHES IN PRINCIPAL CITIES.

DISTRIBUTED IN CANADA: G. H. WOOD & CO. LIMITED, BOX 34, TORONTO 18, ONT.

FOOD SERVICE EQUIPMENT

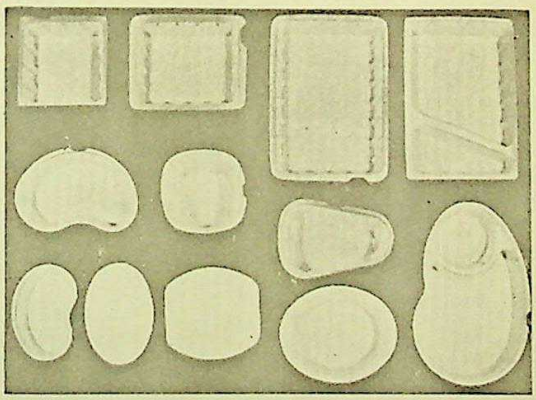
Old Fashioned (331)



To meet the demand for a five ounce glass is this new old fashioned, available either in a plain or fluted design. It can be used in a variety of ways—with aperitifs, cocktails and on-the-rocks drinks. Libbey Glass Div., Owens-Illinois Glass Co., IM, 100 Ash, Toledo.

Six New Placemats (332)

Six new stock placemat designs add interest to table and counter service. Gold and black "Great Religions of the World" placemat illustrates and compares Hinduism, Buddhism, Taoism, Islam, Judaism, and Chrisianity. The story of cattle branding is depicted on the new red and brown "Branding" placemat. Numerous brands are shown and tips are given as to how to read a brand. A new addition to "Know Your World Neighbors" series is the orange and green "India" placemat. A smiling "Good Morning" is the greeting that awaits the guest in a pale orange Breakfast placemat. Other designs consist of a red and brown "Early American" motif imprinted over a wood grain border, and dates of the major holidays for the years 1963 through 1967 on a bright green "Five Year Calendar" placement. Springprint Paper Products Co., IM, 504 W. Euclid Ave., Springfield, Ohio.



Formed Containers (333)

A line of plastic containers for vending and commissary operators includes casseroles in 8, 10, 12 oz. sizes, single or double compartmentized platters ranging from 18 to 24 oz., salad or pudding dishes, soup bowl and pie wedge. The variety of sizes and the square, rectangular, oval and kidney shaped containers were developed to permit operators to fit their menu selection to the widest possible range of vending equipment. Containers are available in natural translucent stock, white opaque, or color of high density polyethlene. Formed Container Corp., Sub. of the Phillips Petroleum Co., IM, Orangeburg, N. Y.

For more information circle numbers on page 163

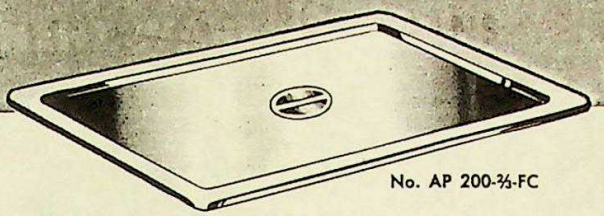
Institutions Magazine

D7.550.1

American PERMANENT WARE

STEAM TABLE PANS

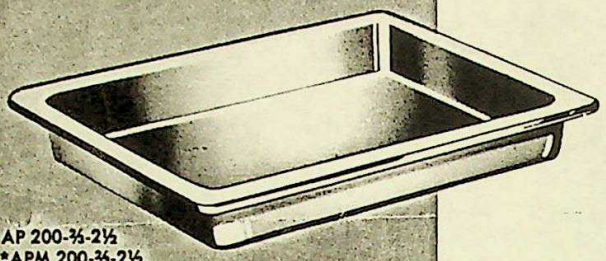
Approved by NSF



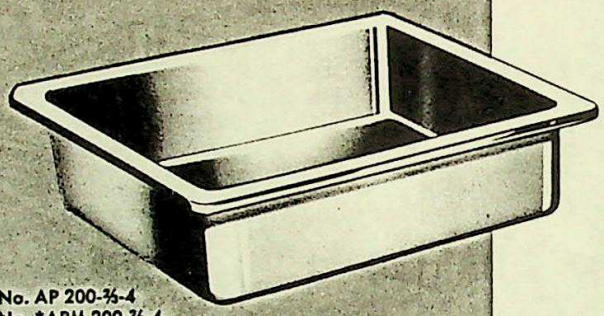
No. AP 200-⅔-FC

TWO-THIRDS SIZE — 200 Series

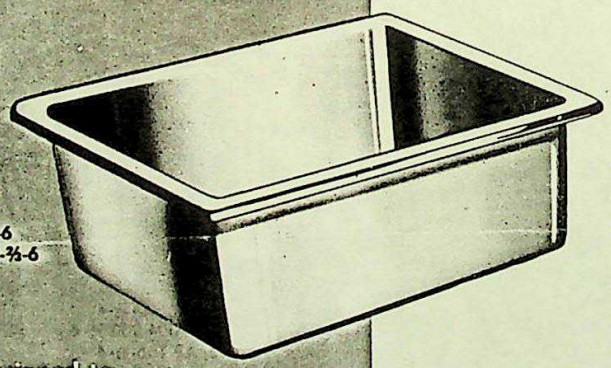
(13⅞" x 12¾" size. One two-thirds pan and one one-third pan fit 200 opening.)



No. AP 200-⅔-2½
No. *APM 200-⅔-2½



No. AP 200-⅔-4
No. *APM 200-⅔-4



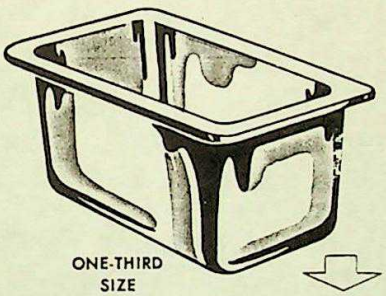
No. AP 200-⅔-6
No. *APM 200-⅔-6

HEAVY WEIGHT 18-8 Stainless Steel

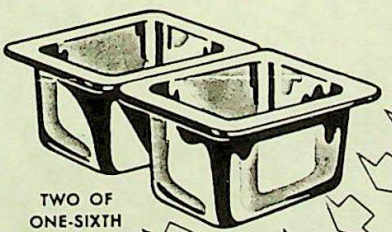
Stock No.	Depth	Capacity
AP 200-⅔-2½	2½ in.	6¾ qts.
AP 200-⅔-4	4 in.	9½ qts.
AP 200-⅔-6	6 in.	14½ qts.
AP 200-⅔-FC Flat Cover		

MEDIUM WEIGHT* 18-8 Stainless Steel

Stock No.	Depth	Capacity
*APM 200-⅔-2½	2½ in.	6¾ qts.
*APM 200-⅔-4	4 in.	9½ qts.
*APM 200-⅔-6	6 in.	14½ qts.

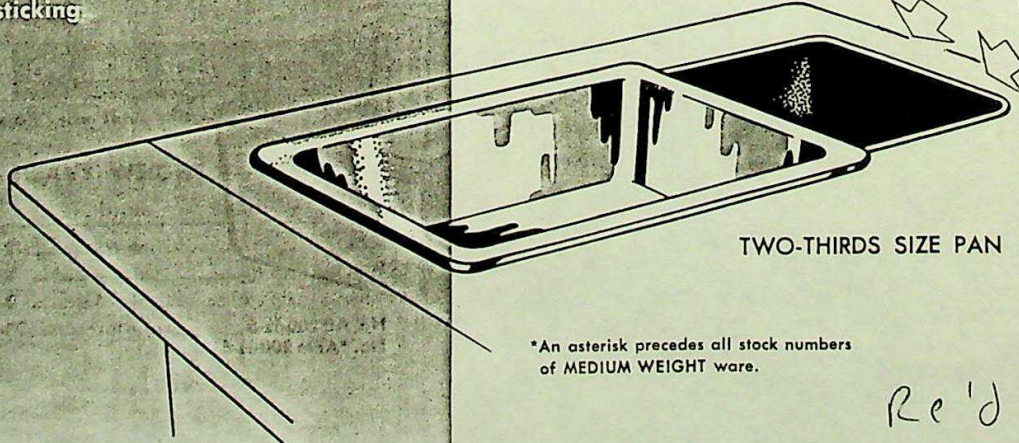


ONE-THIRD SIZE



TWO OF ONE-SIXTH SIZE

All pans are designed to NEST RIM TO RIM without sticking



TWO-THIRDS SIZE PAN

With the two-thirds size pan in a standard 200 opening, the space remaining will receive one pan of one-third size OR two pans of one-sixth size.

*An asterisk precedes all stock numbers of MEDIUM WEIGHT ware.

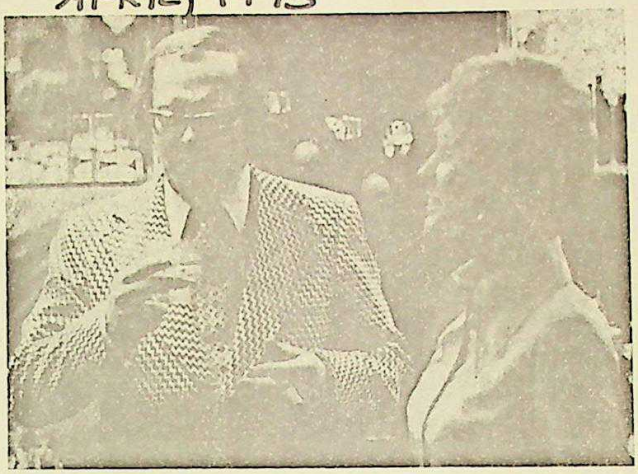
Rec'd JAN 7, 1972

D7-5501 p. 106 GIFTS & DECORATIVE ACCESSORIES

Celebrating our
50th
ANNIVERSARY
SKINNER SELECTIONS®
of Gifts for Men
If you are not on our regular mailing list, send for Skinner Selections Catalog–WA-4.
S. P. Skinner Co., Inc.
225 FIFTH AVENUE NEW YORK, N. Y. 10010
Atlanta Mdse. Mart Chicago Mdse. Mart Dallas Trade Mart Los Angeles Brack Shops
Minneapolis Mdse. Mart San Francisco Western Mdse. Mart

NEW YORK MARKET NEWS

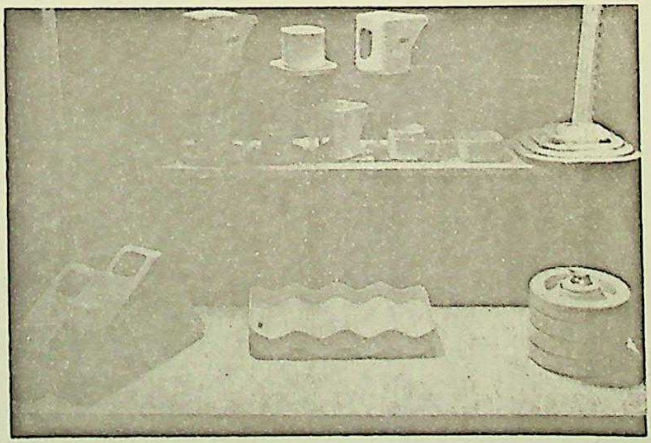
APRIL, 1973



Toasting New Showroom: Karle and Rita Bolle, president and executive vice-president of Trans-Ocean-Bridge, sip champagne at their recent showroom opening at 225 Fifth Ave. The new quarters, Rooms 825-827, are four times the size of previous space on the third floor. With 80 percent of their imports from Germany, the Bolles have added a new line called Rita's Galaxy flatware, which complements TOBI's Hanover Fair and Rita's Ceramic dinnerware. Other lines include Ichendorfer crystal, Roemertopf clay pots and Ljusstake candle holders, dishes, planters and other accessories.

Rosa Golub Ltd., New York Merchandise Mart, will be representing the following: Hemisphere House, Riverdale, N. J. importer of pewter and crystal; brass and lucite bath accessories by Stalco, Hempstead, N. Y.; original and reproduction pictures by Jentra, Freehold, N. J.; handbags by Harry Rosenfeld Imports, New York; umbrellas from Mespo Umbrella, New York; and men's toiletries from Tom Gat Men's Toiletries, New York.

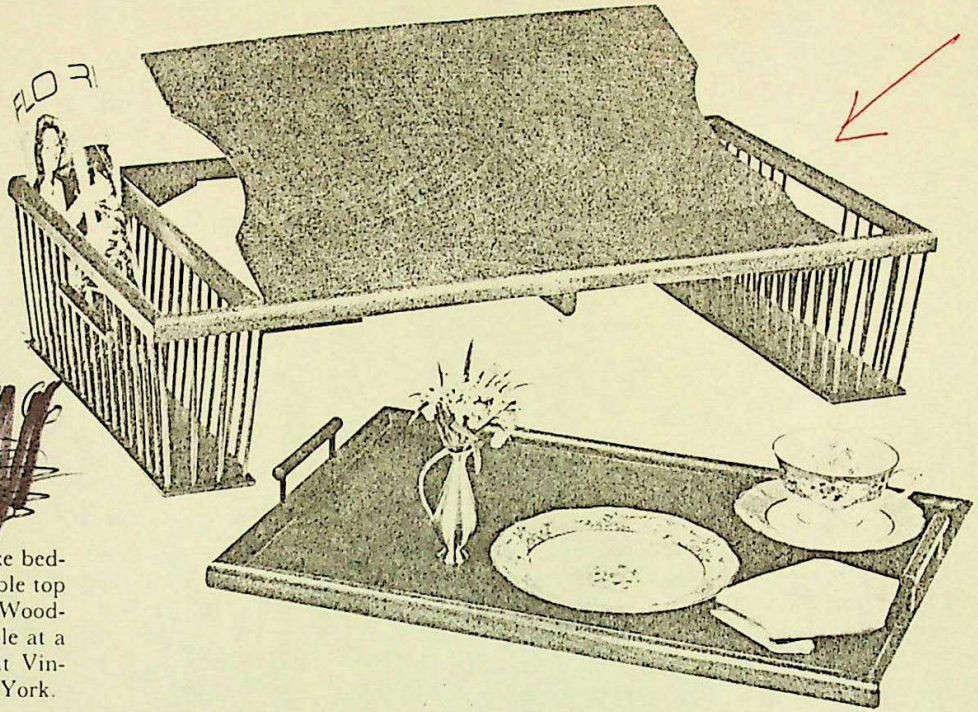
New showroom manager for S. S. Sarna Inc., room 441 at 225 Fifth Ave., is Rochelle Siegel. Mrs. Siegel has a background of gift industry experience.



Contemporary designs at Puiforcat U.S.A. Ltd., lower level 9, 225 5th Ave., New York, a recently opened showroom. Also on view, among the several lines represented, is dinnerware and holloware of celadon patterned after art designs of ancient Chinese dynasties.

(To page 108)

Gifts Dec.
Accessories
2/1976
pg. 96



For luxurious lounging, a deluxe bed-tray with removable tray, adjustable top and magazine racks on each side. Woodtone, $55. Formica tray is available at a slight additional charge. Ronet at Vincent Lippe, 225 Fifth Ave., New York.

Personal Gifts for

D7-550.2

Mother's Day falls on May 9 this year. The emphasis is on very personal gifts, gifts like perfume accessories, monogrammed trinket boxes and key rings, new-style photo albums to show off her children (and grandchildren), and a deluxe bed tray for her breakfast in bed. For an extra personal touch, the message of your customer's choice can be hand-painted and

DT 2506216
AUG 1976

Int. Cl. 2: A 47 J 47/00

DEUTSCHES PATENTAMT

WEST GERMANY
GROUP. 350
CLASS. 211
RECORDED

314
224

DT 25 06 216 A1

D7-550.1

Offenlegungsschrift 25 06 216

(11)
(21) Aktenzeichen: P 25 06 216.2
(22) Anmeldetag: 14. 2. 75
(43) Offenlegungstag: 19. 8. 76

(30) Unionspriorität:
(32) (33) (31) —

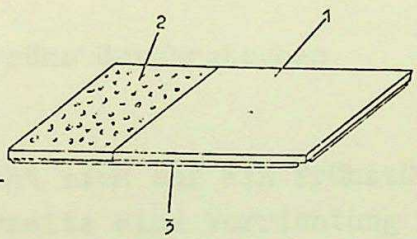
(54) **Breakfast tray with non-slip backing - has partial non-slip surface for easier handling of food by disabled etc.**

(71) STEIN M T

(72) 14.02.75-DT-506216
P28 (19.08.76) A47j-47

H6615X/35 ★DT 2506-216

The non-slip breakfast tray (1) is provided on the underneath with a lining (3) of rubber, plastics or other suitable non-slip material, whilst the top surface of the tray is provided with a strip (2) of uncuttable material with a severely roughened surface, which covers at least a quarter of the surface to provide a non-slip cutting surface on which bread, fruit etc. can be cut without slipping around. This strip (2) which is preferably a resilient band of rasp-like sheet metal is mounted detachably on the tray, to allow for easy cleaning. Since the tray can sit securely on a table top, or the like, disabled people can prepare their food easily with one hand. 14. 2. 75. as 506216 (7pp).



DT 25 06 216 A1

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2506216

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Frühstücksbrettchen

Die Erfindung bezieht sich auf ein Frühstücksbrettchen, das auf seiner Oberseite eine Vorrichtung zum Festhalten von zu bearbeitenden Lebensmitteln, wie Brot, Wurst, Fleisch, Obst und dergleichen aufweist und auf seiner Unterseite rutschfest ausgebildet ist.

Frühstücksbrettchen dieser Art werden insbesondere von körperbehinderten Personen benötigt, die nur mit einer Hand ungehindert arbeiten können und daher das zu bearbeitende Gut nicht selbst festhalten können. Dies ist beispielsweise beim Schneiden und/oder Streichen von Brot, Schneiden von Wurst, Fleisch, Obst oder dergleichen der Fall. Wenn diese Arbeiten nur mit einer Hand durchgeführt werden, rutscht nicht nur das Früststücksbrett auf dem Tisch, sondern auch das Brot usw. auf der Oberseite des Brettes, so dass das Arbeiten sehr erschwert und oft unmöglich wird.

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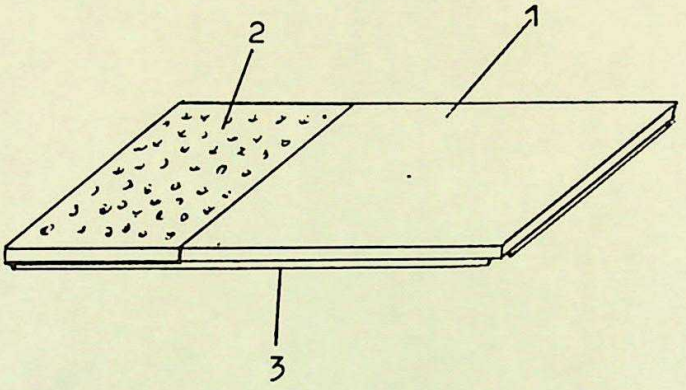

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silver trays into fashion. Noel Riley

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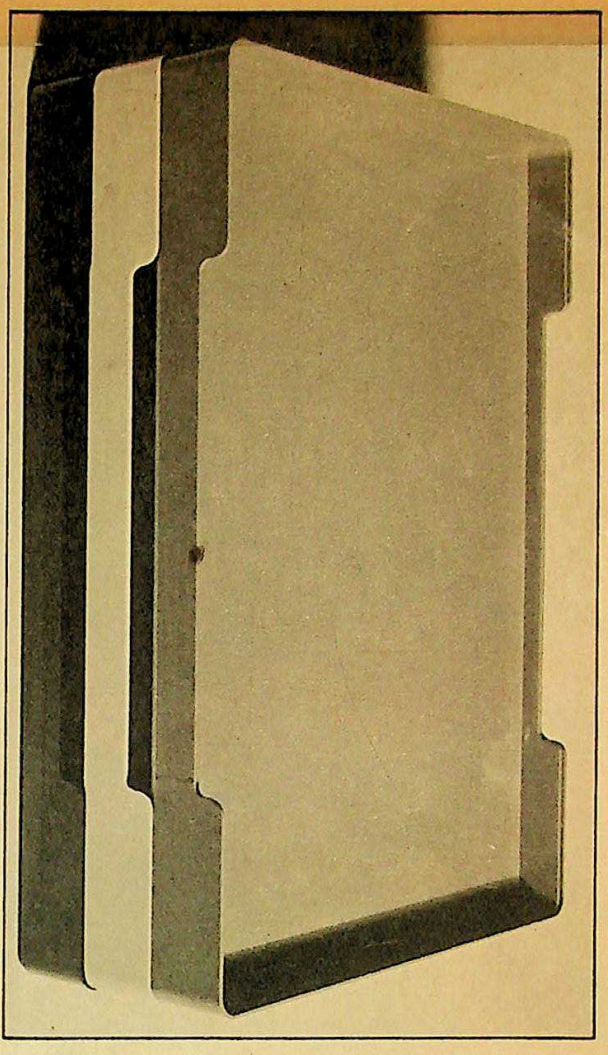
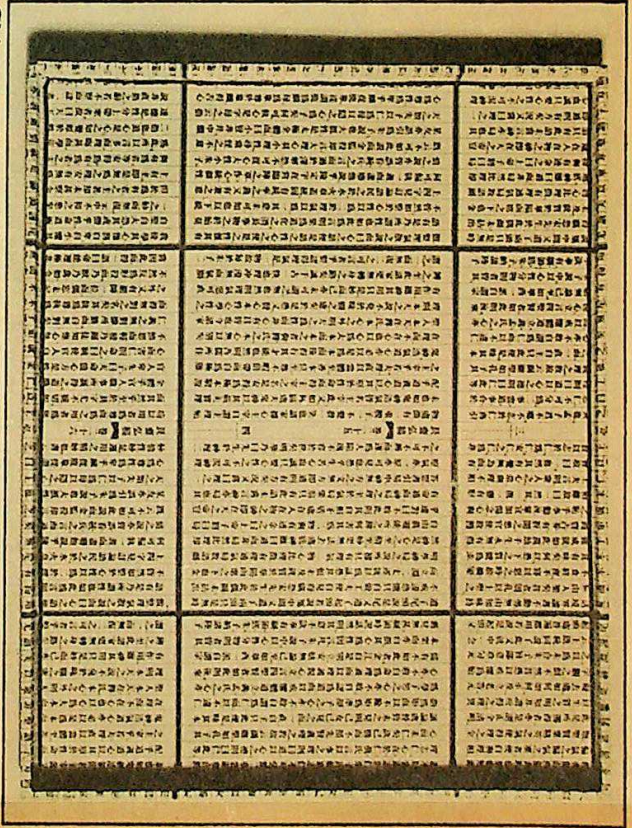
SEPT. 4, 1977

"HOME LIFE"
THE WASH. STAR

OVER



Stacking trays are available in several bright colors. At Lord & Taylor, $12.

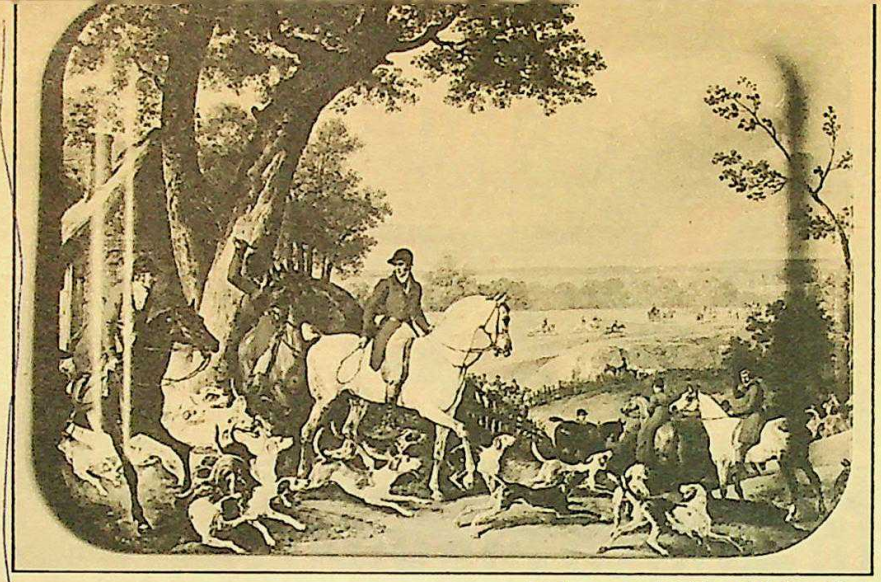


Chinese writing in black on cream decorates a papier mache tray. At Bloomingdales, $15.

period had feet, and because they were used for serving hot drinks they were designed to fit into boards which protected the tops of the polished tables on which they stood. Needless to say, these rimless and socketed wooden tea-boards, being much less valuable than the silver trays that went with them, have hardly ever survived." Silver and silver-on-copper trays are still popular.

"Japanning" (Western imitation of Oriental lacquer) on wood, papier mache and metal was practiced in England in the early 1700s, and by the second half of the 18th century this fad was used primarily on trays. In Pennsylvania, after the Revolution, trays of tinware painted with traditional motifs and known as toleware were popular. Today, tole trays include contemporary designs.

— Joan Brown



Tole tray with English hunting scene. At Little Caledonia, $6.

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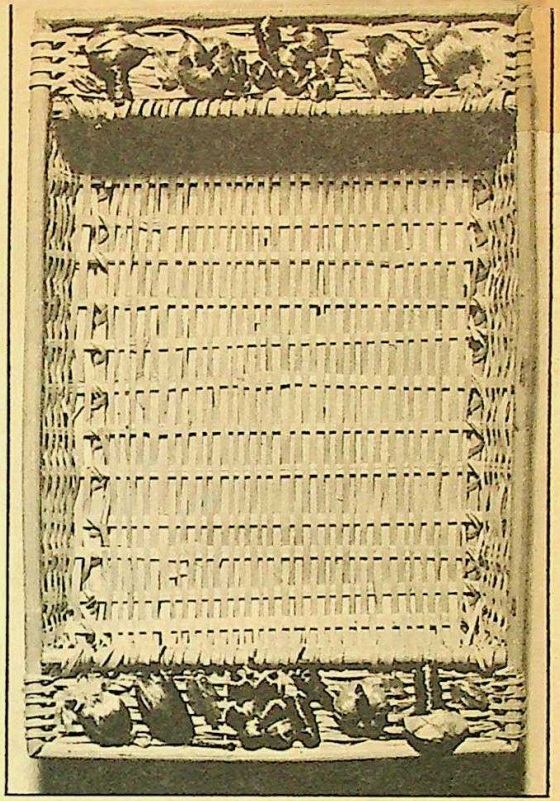
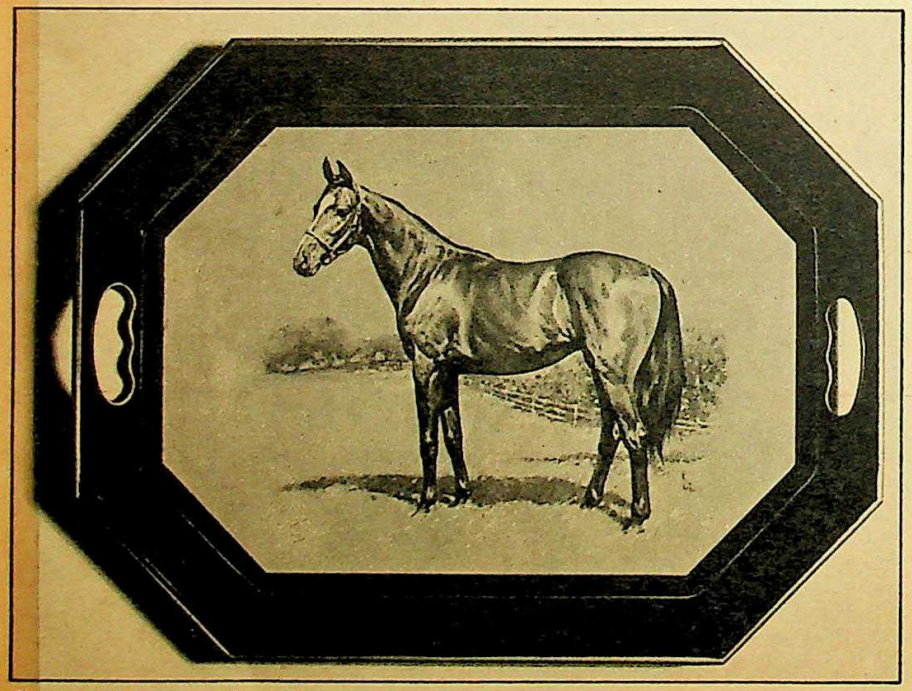
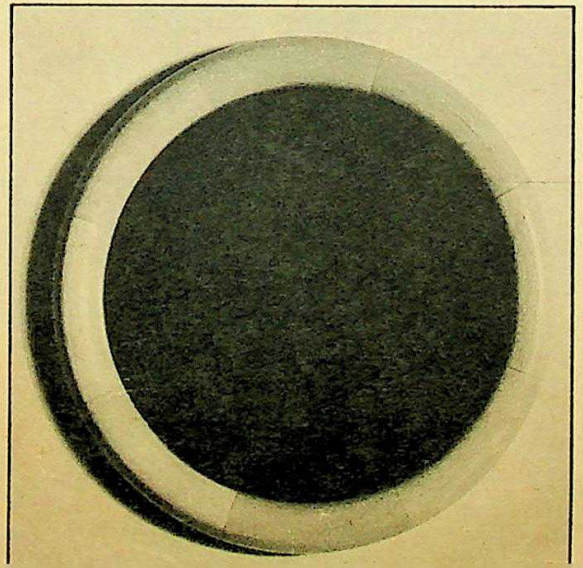


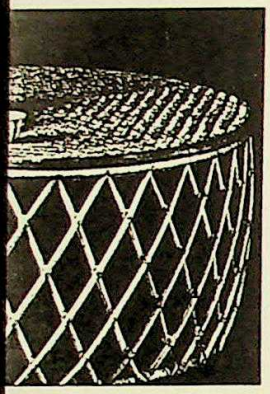
Colorful raffia flowers and fruit embroidered on a wicker tray. At Woodward & Lothrop, $4.50.

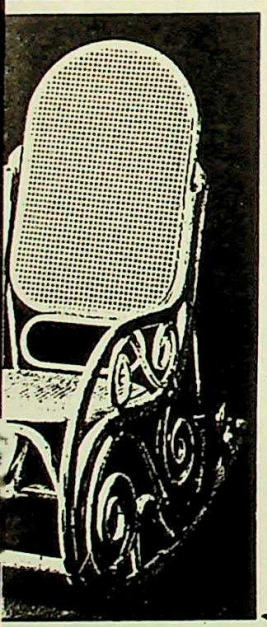


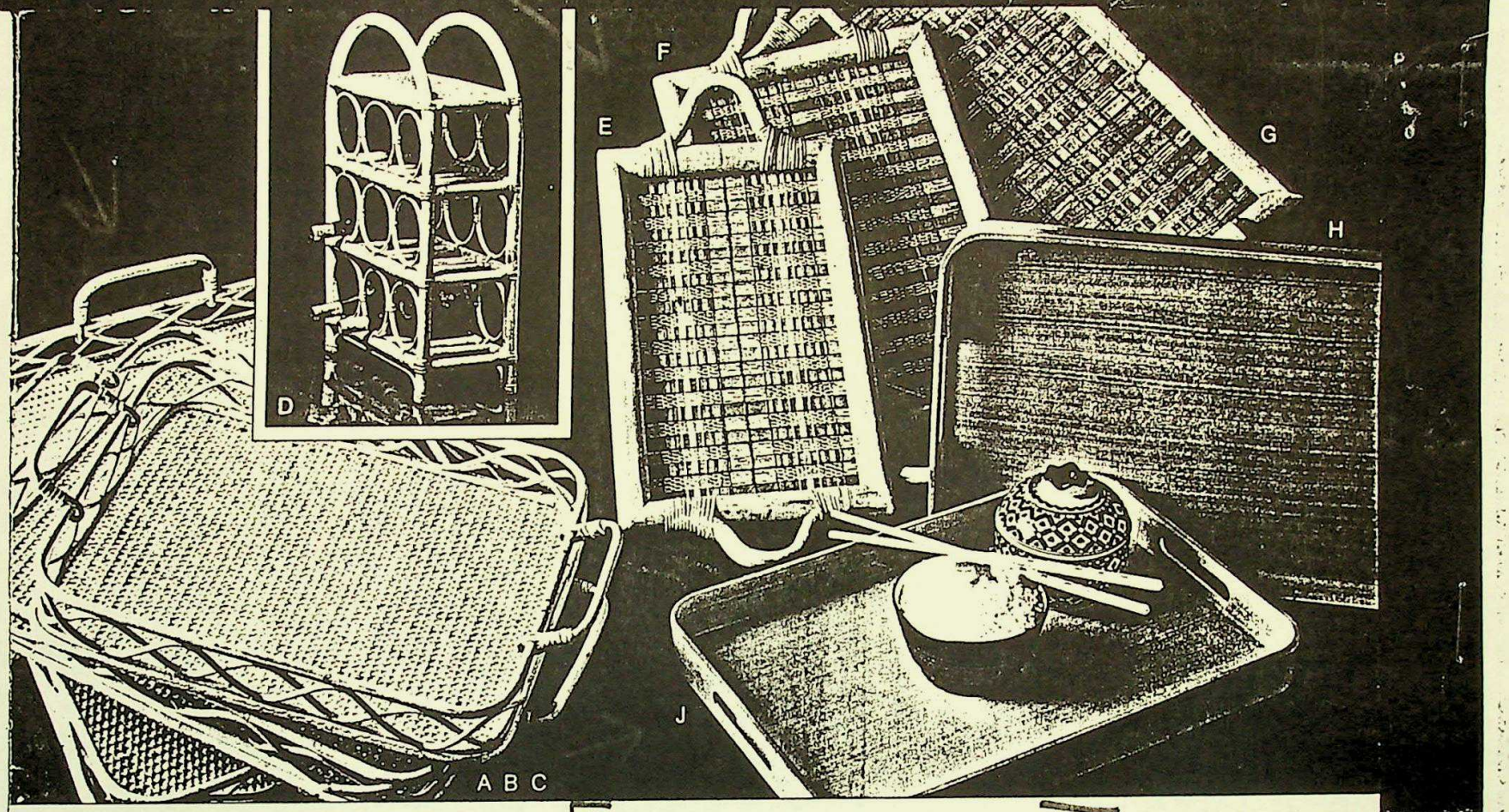
Octagonal rectangular tole tray with hunter on field of soft aqua, edged in black with gold lining. At



A border of light wood encircles shining black plastic. At Bloomingdales, $25.







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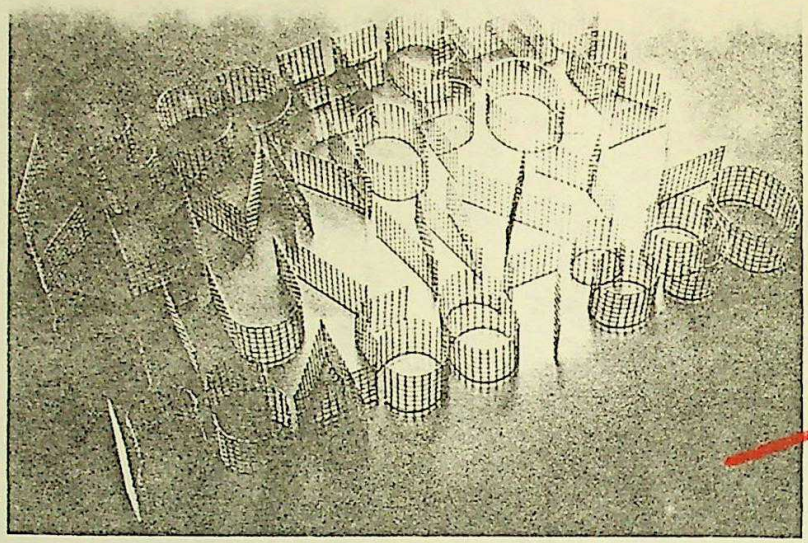

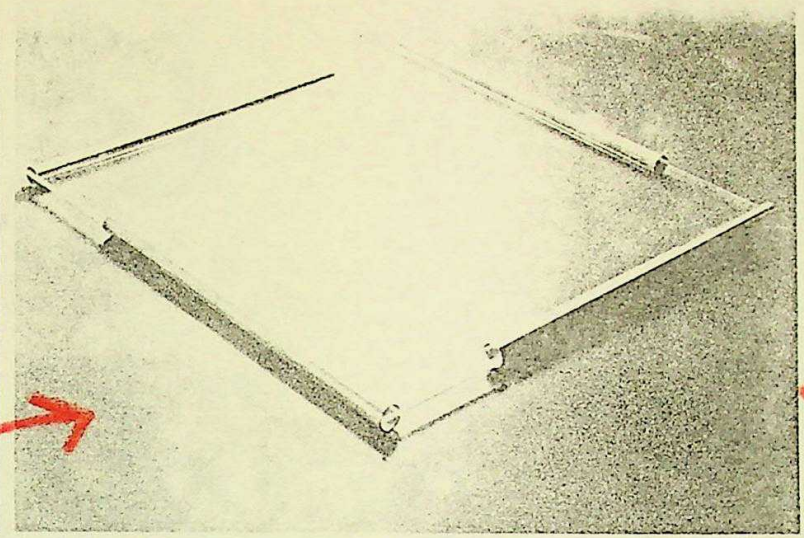

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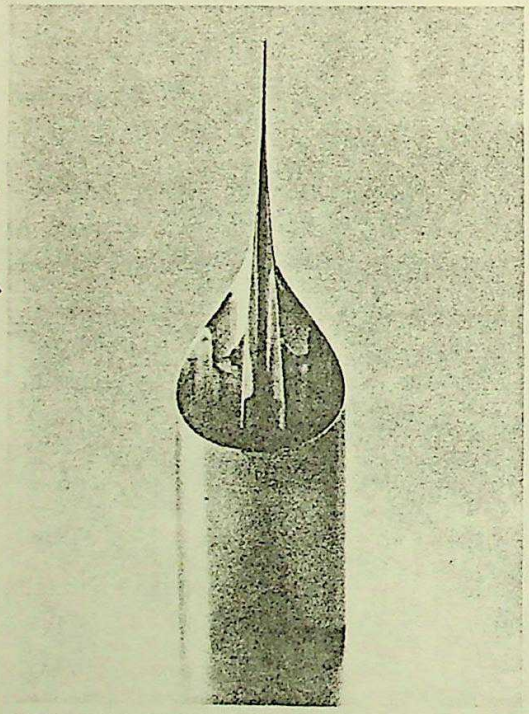
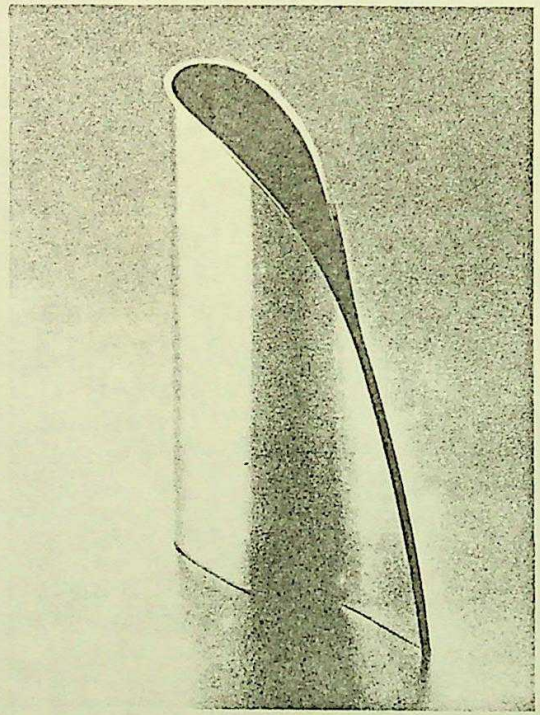
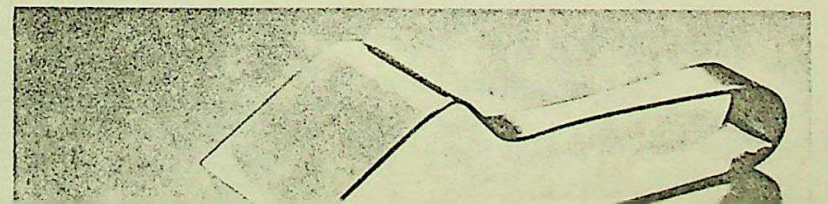




Nell'ambito del 34° M.I.A., Mostra Internazionale dell'Arredamento, è stata presentata nell'atrio della Villa Reale di Monza questa esposizione: tutti gli oggetti sono stati disegnati da giovani allievi di Lino Sabattini.
In alto a sinistra: alfabeto a rete in acciaio inox; a destra: vassoio con piano in perspex e quattro tubi in metallo argentato inseriti ai lati. Qui a fianco: portafiori e boccale in metallo argentato. In basso a sinistra: sedile in materiale plastico; a destra: molla per dolci in metallo argentato e vassoio in acciaio inox e legno naturale.

■ This exhibition was held in the hall of the Villa Reale in Monza as part of the 34th M.I.A. (International Furnishing Show): all the objects were designed by young pupils of Lino Sabattini.
Top left: reticulated alphabet in stainless steel. Right: tray with perspex centre and four silver-plated metal tubes at the sides. Alongside: vase and jug in silver-plated metal. Bottom left: plastics chair; right: cake tongs in silver-plated metal and tray in stainless steel and natural wood.



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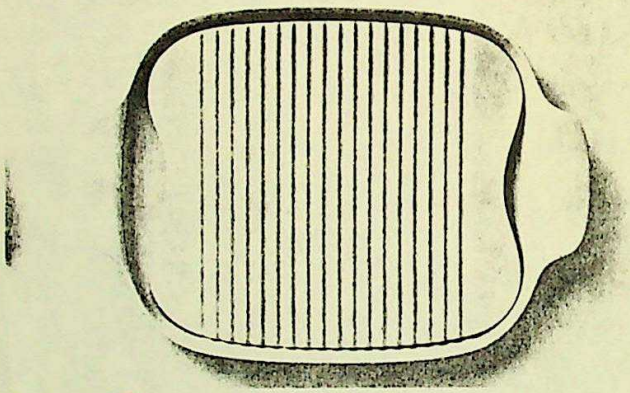
Product Portfolio

1



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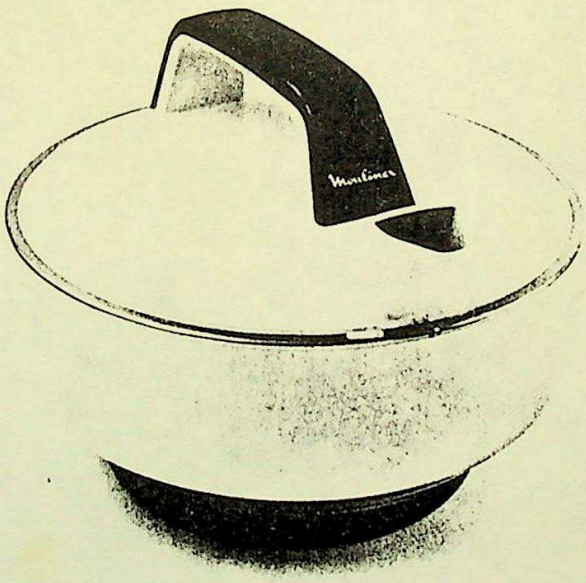

3

INDUSTRIAL DESIGN MAGAZINE NOV./DEC. 1980 p. 18

1,2 *Hotel chinaware*
A collection of chinaware called "Tavola Hotel" gains the ruggedness necessary for day-to-day residential or hotel use from its soft forms. The objects have no sharp, easily broken edges.

The traditional look of the serving set is evident in the detailing of the pouring spout and handle on the tea pot, the shoulder of the saucer, and the drain grooves on the asparagus plate insert.

Designed for Porzellan Fabrik Gerb. Bauscher, Weiden, West Germany, by Wolf Karnagel, Berlin

3 *Plug-in kettle*
The Moulinex Electric Kettle originally developed for the Canadian market has been introduced in the U.S.

The low profile styling of the 2-liter kettle incorporates a large easy to use handle and a splashless pour spout.

When filled, this 120-V, 1,500-W unit can boil water in five minutes.

Should the kettle boil dry or be accidentally plugged in when empty, it is protected against damage by its automatic resetting thermostat, which recycles the heating element off and on at a safe temperature.

The body of the unit is constructed of stainless steel, the non-removable top section is made of polypropylene, and the base is made of phenylene resin.

Designed for Moulinex Canada Ltd., Toronto, Ontario, Canada, by Moulinex, Bagnolet, France

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EPI

Engineered Plastics, Inc.
Mail Room Date
January 24, 1984
8 p. 8

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